

Discover Wellness[®] Month

Dear Friend,

I am writing this letter to personally invite you to join me in celebrating our Discover Wellness Month. In the spirit of celebrations such as Earth Day and Random Acts of Kindness Month, we have decided that the wellness movement deserves a celebration of its own.

That is why we are creating this opportunity to raise the collective consciousness of the importance of wellness. Discover Wellness Month is the perfect vehicle for all wellness professionals to join forces and serve for the greater good of their profession and their communities.

We have created a complimentary community service program that all wellness professionals are invited to participate in. It is a step-by-step online guide that includes all necessary instructions, forms, letters, press releases, press kit, scripts and more. Everything is free and downloadable from the Internet.

Discover Wellness Month is intended to be a symbol of wellness professionals uniting together to demonstrate our leadership by standing up for American's rights to have greater access to a system that puts the "health" and the "care" back into health care.

We are providing every wellness professional the tools they need to connect with their local politicians and local media. We provide recommendations for a series of events to coordinate in their practices, at local schools, organizations and businesses. They can offer Health Inspiration Awards to local influencers who inspire people toward wellness by simply downloading the letters, scripts and certificates and reaching out. They can request proclamations from local politicians by downloading the scripts, letters and forms. Then they can contact their local media about the proclamations, awards, and events, along with their stand for providing solutions to America's health care crisis. We provide the press kit instructions; press release, informative facts and local media contact information.

I am asking for you to join me in sharing this opportunity with your friends, colleagues, members, clients and alumni. It will benefit us all locally and globally.

As you know, my entire career I have always worked toward unity, knowing that we can only reach our collective goals by working together as a team. We will be coordinating a national media campaign and will include the logos of all organizations and schools that endorse this movement. Our vision is to run full-page ads in local and national publications acknowledging your participation and leadership.

Please take a moment to review the information at:

<http://www.DiscoverWellnessMonth.com>

If you would like to join forces, simply let me know that you are willing to email this link to all of your contacts along with a personal letter of endorsement and encouragement.

I look forward to hearing from you and thank you in advance for your willingness to accept my invitation. Please include your approval to use your logo in our promotions to signify your support for the event. In addition, please share with me your feedback along with any recommendations or suggestions you may have.

This program is a sincere attempt to demonstrate unity and leadership in wellness. We believe that wellness is the ultimate solution to America's health care crisis, if we don't tell Americans, who will?

Love,

A handwritten signature in black ink that reads "Bob". The letters are cursive and fluid, with a long horizontal stroke at the end.

Sample letter for you to personalize:

Dear Friends,

I am writing to share my support for an event that I believe will not only help you grow your practice and demonstrate your leadership, but will in fact collectively provide a voice to inspire America to discover wellness, the ultimate solution to America's health care crisis.

There has never been a more important time for wellness professionals to unite together to help Americans realize that the ultimate solution to America's health care crisis is to have more people less sick by choosing better health through better living.

That is why I am proud to announce that we are sponsoring Discover Wellness Month, a national celebration of wellness. I am inviting you to create a local Discover Wellness Month of celebrations in your practice and community this coming September.

Time is of the essence, so please invest five minutes to visit:

Please visit <http://www.DiscoverWellnessMonth.com>

Here you will be able to review the program and download all the instructions, events, forms, letters, certificates, press releases and scripts necessary to participate in this celebration.

This is one of those historic moments in time for us to make a powerful decision to take action. Opportunities to unite together as a unified voice to solve an important crisis such as America's health care crisis do not come often. Let's take action and work together and show our commitment to truly serving people. Years from now we will look back and remember this pivotal time as the first year wellness professionals united together to stand up for what they believe in.

We will look back with pride because of our decision to join forces and let our communities know that the present state of America's health care system is no longer acceptable.

It is time we let our local media, employers and community know that we are standing up for American's rights to have greater access to a revolutionary system that puts the "health" and the "care" back into health care.

Please visit <http://www.DiscoverWellnessMonth.com>

Visit right now, download the forms and take action.

If we don't tell them, who will?

I am proud that we are sponsoring this event. Please forward this email to any of your friends and colleagues who you believe should participate in this important and powerful event.

Love,

